



Name of Degree or Certificate: Associate of Applied Science Degree in General Marketing

HIGH SCHOOL

COLLEGE

Note: College credit can be earned in high school through concurrent enrollment. Other high school courses provide a knowledge base for college programs. This is a regional agreement; some of these classes may not be available i

CTE Pathway Course	CTE Course Type	CIP #	High School Suggested CTE Pathway Courses	H S Credit	Concurrent College Credit	College Course #	College Major Course Requirements	College Credit
X	F	08.0708	Marketing Semester	Prep 0.5	3	MGMT 2550	Marketing Essentials	3
X	F	08.0708	Marketing, Advanced	0.5				
X	E	08.9904	Advertising/Promotion	Prep 0.5	3	MGMT 2540	Retail Advertising	3
X	E	08.0710	Customer Service	0.5				
X	E	08.0601	Economics	Prep 0.5		ECON 1010	Economics	3
X	E	08.0101	Fashion Merchandising	0.5				
X	E	08.0199	Fashion Merchandising, Advanced	0.5				
X	E	08.0211	Leadership Principles	0.5				
X	E	08.0301	Entrepreneurship	Prep 0.5	3	MGMT 2600	Entrepreneurship	3
X	E	08.1701	Real Estate	0.5				
X	E	08.0705	Retailing	0.5				
X	E	08.0903	Sports & Entertainment Marketing	0.5				
X	E	08.0901	Travel & Tourism	0.5				
X	E	52.0312	Accounting I	Prep 0.5	3	ACCT 2010	Financial Accounting	3
X	E	52.0211	Business Management	Prep 0.5	3	MGMT 2620	Principles of Management	3
X	E	52.0441	Business Law	Prep 0.5	3	MGMT 2050	Business Law	3
X	E	32.0199	Student Internship	0.5	1	BUS 1060	Pre-employment Seminar	1
X					3	BUS 1370	Human Relations	3
X						FIN 3180	Entrepreneural Finance	3
X					3	MGMT 1650	Supervision Management	3
X					3	MGMT 1510	Principles of Salesmanship	3
X					3	MGMT 2520	Principles of Display	3
X							Choose 11 credits	
X					2	ACCT 1010	Applied Business Accounting	2
X					3	ACCT 2020	Managerial Accounting	3
X					3	BUS 1010	Intro to Business	3
X					2	CIS 1150	Keyboarding Skill Building	2
X					1	CIS 1210	Database/Presentations	1
X					3	CIS 2400	Word Processing	3
X					3	FIN 1750	Personal Finance	3
X								
Total potential credits earned in High School:					55	Total credits required for Degree/Certificate:		63

Note: College credit can be earned in high school through concurrent enrollment. Other high school courses provide a knowledge base for college programs. This is a regional agreement; some of these classes may not be available i